

## My Commitment to You

- I promise to promote your best interests at all times in the sale of your home.\*
- I promise to always tell you the truth, and to disclose to you any relevant information I have about your home and about the market generally.
- I promise to carefully research and analyze the market concerning your home in order to provide you with accurate pricing recommendations.
- I promise to work with you in the development of a Comprehensive Marketing Plan for your home.
- I promise to actively market your home in accordance with the Comprehensive Marketing Plan upon which we have agreed.
- I promise to keep you informed concerning my marketing activities and MLS showing activities as frequently as you wish.
- I promise to assist you in successfully negotiating the sale of your home at the highest price and on the terms most favorable to you.\*
- I promise to assist you in any necessary negotiations with the buyer following the professional home inspection.
- If you wish, I promise to refer you to a selection of well-regarded real estate attorneys.
- I promise to coordinate closing activities with your attorney, and to represent you at closing as your REALTOR.
- Throughout our relationship, I promise to keep confidential any confidential information you share with me.

\*Subject to the requirements of dual-agency, if applicable.